

Message Text

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PAGE 01 LAGOS 14281 231814Z POSS DUPE
ACTION AF-08

INFO OCT-01 NEA-10 ISO-00 EB-07 /026 W
-----231920Z 109615 /65

P R 231332Z DEC 76
FM AMEMBASSY LAGOS
TO SECSTATE WASHDC PRIORITY 8378
INFO USDOC WASHDC
AMCONSUL KADUNA
AMEMBASSY CAIRO
AMEMBASSY KHARTOUM
AMEMBASSY DHAHRAN
AMEMBASSY JIDDA
AMEMBASSY LIBREVILLE

UNCLAS LAGOS 14281

USDOC FOR SPECIAL ACTIVITIES DIVISION

E.O. 11652: N/A
TAGS: BEXP, NI
SUBJ: IOWN STATE IOGA TRADE MISSION AND INTEGRATED AGRIBUSINESS TSS

REF: STATE 307249

1. EMBASSY WOULD LIKE TO POINT OUT THAT TENTATIVE SCHEDULE OF IOWA IOGA TRADE MISSION IN NIGERIA (MARCH 21-25) IS IN DIRECT CONFLICT WITH MOTOR VEHICLE CATALOG SHOW (MARCH 24-27). ALSO WE SOMEWHAT SURPRISED THAT USDOC HAS SCHEDULED THE TWO SUBJECT AGRIBUSINESS PROMOTIONS BACK TO BACK (IOWA IOGA MARCH 21-25 AND INTEGRATED AGRIBUSINESS TSS APRIL 3-9). BOTH PROMOTIONS TARGET THE SAME AUDIENCE AND SUGGESTED TIMING COULD WELL CAUSE CONFUSION AND OVERKILL WHICH WOULD HARM BOTH EVENTS WITH POOR ATTENDANCE.

2. RATHER THAN COURT FAILURE, EMBASSY RECOMMENDS THAT LAGOS BE DROPPED FROM ONE SHOW'S ITINERARY OR THAT THE PROMOTION BE RESCHEDULED. ALTHOUGH EMBASSY SUPPORTS BOTH PROMOTIONS,
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BELIEVE INTEGRATED AGRIBUSINESS TSS IS MORE IMPORTANT. ALSO, IT FUTILE FOR ADVANCE TEAM COME TO LAGOS/KADUNA DURING BLACK ARTS FESTIVAL AS EMBASSY WILL NOT BE ABLE TO PROVIDE ADEQUATE SUPPORT, THERE IS NO HOUSING, AND NIGERIANS WILL SIMPLY NOT BE AVAILABLE. EARLY MARCH ADVANCE, ON OTHER HAND, IS TOO LATE. FURTHERMORE PER REFTTEL WE NOTE IOWA IOGA'S

SCHEDULE IS STILL TENTATIVE, BUT THAT THE INTEFRATED
AFGRICULTURE TSS SCHEDULE IS FINAL. THUS ADVISE NIGERIA
BE DROPPED FROM IOWA IOGA SCHEDULE. WHILE IOWA MISSION IS
SUITABLE FOR NIGERIA, TIMING IS NOT.

3. GIVEN NIGERIAN SENSITIVITIES, REQUEST CONFIRMATION THAT
NEITHER SALES SEMINAR NOR TRADE MISSION INCLUDE SOUTH AFRICA
ON ITINERARY.

4. REGRET PRIORITY RESPONSE.
EASUM

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 23 DEC 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976LAGOS14281
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760471-0413
From: LAGOS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19761217/aaaaaofsf.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 307249
Review Action: RELEASED, APPROVED
Review Authority: vogelfj
Review Comment: n/a
Review Content Flags:
Review Date: 14 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <14 JUN 2004 by chengls>; APPROVED <14 DEC 2004 by vogelfj>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: IOWN STATE IOGA TRADE MISSION AND INTEGRATED AGRIBUSINESS TSS
TAGS: BEXP, NI
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006